

JIM SERVI

Donahue Super Sports

Start your power sports adventure here

All week long, you've had a harder than usual time concentrating at work. You can't stand the wait anymore. Your vacation day for Friday just got approved and this weekend you'll be headed out to your favorite trails. Soon, you'll be climbing the steep hills of the over 19-mile-long Chippewa County ATV trail before cascading down the glacial valley on the other side or maybe you're craving the longer routes and mud of Iron County.

Secluded lakes and hidden waterfalls abound as you explore the 250-mile trail complex, with the mud flying, before disappearing in the woods. Harrison Hills in Lincoln County, the Scenic Tour in Washburn County, the Cheese Country Trail System through the Driftless Area, and the many routes connecting the Minocqua/Woodruff area are all great destinations to ride and explore. ATV/UTV trails are expanding across Wisconsin in one of the fastest growing outdoor sports in the state. Most of the locations are conveniently located at some of the finest destinations that Wisconsin has to offer. But, it's more than just a ride or a hobby. It's an adventure, an experience, a passion. It's what you've been waiting for all week, all year, and the moment is finally here.

If you're wishing this was you, you're in luck. Donahue Super Sports offers a diverse lineup of powersport vehicles – Can-Am ATVs/UTVs, Sea-Doo watercrafts, Ski-Doo snowmobiles, Yamaha motorcycles, and more – and an experience you can't get anywhere else.

The moment you walk in, you'll find a great selection of over a hundred machines for all seasons in their expansive, indoor show-

room. Wander around and take a look. Find one you like, but wish you could take it for a ride before buying? No problem. Donahue Super Sports has a test course out back with a variety of trail conditions – hills, tight corners – so you can feel how it handles and know what it can and can't do before you buy.

Once you find the perfect machine, the expert team at Donahue Super Sports customizes it with accessories to enhance your riding experience and then walks you through every aspect of your new ride. Finally, the moment is ready for you to take your new machine home. Enter Donahue Super Sports' enclosed drive-through for pick-up and you are ready for your adventure.

With a long history, established in 1966, Donahue Super Sports now has many fourth-generation customers. "We always wanted to give the customers a higher level of excellence," Bobby Donahue, who co-owns the store with brothers Terry and Troy, explains, "Which is why we built this state of the art facility, with the test track in back and enough warehouse space that everything stays inside." That includes servicing and maintenance. Bringing your machine to Donahue Super Sports gives you piece of mind. Not only will you get expert mechanical knowledge, but it won't be sitting outside in the elements.

"Our goal is to help people have fun. It's just people taking care of people here. Many of those old philosophies like that still apply here today," Donahue reminds. "For us, it's all about the customer."

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Two of the most popular models today are the Can-Am Defender XT HD10 and the Can-Am Maverick Trail DPS 1000. Their versatility is what makes them so appealing. Both are rugged, capable of traversing any terrain that Wisconsin has to offer, yet delivers a remarkably smooth, comfortable ride. These side-by-sides are also flexible, helping to make everyday life more enjoyable. Whether your working on the farm, cutting firewood, working in the garden, out hunting and fishing, busy with one of your many projects, or just taking a ride to visit family and friends, the Can-Am Defender XT HD10 and Maverick Trail DPS 1000 can help.

Defender packages start at \$9,999. The HD10 offers a V-Twin Rotax Engine delivering 72-horsepower for heavy duty work, a chassis with the strength of a pickup truck, 4-mode traction system, and a beefed-up suspension. Everything down to the seating and storage is designed with the customer in mind to enhance the usability. Maverick Trail packages start at \$10,999. With 800 and 1000 CC and 51 and 75 horsepower options available, you can customize it to your liking. Either way, you'll get exceptional ground clearance and a balanced, 50-inch by 90.6-inch, wheelbase for incomparable maneuverability. 🍷

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